

## 3 MORE Things You Can Do to Make Your Home More Attractive to Buyers

Once the basics are handled, these next steps help buyers connect emotionally, feel confident, and see your home as move-in ready.

### 4 Create One Clear “Wow” Moment

Every home should have one space that makes buyers pause. It doesn't need to be expensive just intentional.

- A clean, styled living room
- A bright kitchen counter with minimal décor
- A calm primary bedroom with fresh linens

*Buyers may forget square footage but they remember how a home made them feel.*

### 5 Let the Home Breathe

Homes that feel stuffy or closed off lose buyers quickly. Light and airflow create comfort.

- Open blinds and curtains
- Crack windows before showings
- Use lighter window treatments
- Rearrange furniture to improve flow

*A home that feels open feels more livable.*

### 6 Make the Home Feel “Move-In Ready”

Buyers pay more and move faster when a home feels easy.

- Deep clean kitchens and bathrooms
- Fresh towels and rugs

- Neatly organized closets (buyers look)
- Clean garages and outdoor spaces

*You're selling convenience, not perfection.*

## **The Big Takeaway**

Buyers don't want a project they want a place that feels ready for their life. Small, intentional changes often matter more than big upgrades.